

▶ Weekly and Special Newsletters with VerpackungsDruck & Converting and Etiketten-Labels – Your communication channels for highly specialized target groups

	Newsletters	Language	Subscribers	When	Advertising Formats and Prices (in Euro, plus VAT)
	VerpackungsDruck & Converting Weekly Newsletter	German	1.412 (own distribution list)	weekly, every Wednesday, 50 times a year	Online Advertorial 470.- € Online Advertorial incl. video-upload 570.- € Premium Ad Banner – 3 positions per newsletter 380.- € from 3 dispatches, each 342.- € Stand-Alone Newsletter 1,795.- €
	Special-Newsletter for the fairs: • ICE Europe + CCE International • K Show 2025	German	1.412 (like VDC-Weekly)	5 times, 5 weeks before the fair, ICE + CCE: Week 7-11 K Show: Week 37-41	Online Advertorial 470.- € Online Advertorial incl. video-upload 570.- € Premium Ad Banner – 4 positions per newsletter 380.- € from 3 dispatches, each 342.- € Stand-Alone Newsletter 1,795.- €
	Special-Newsletter for the fairs: • Print4All, Mailand • Fachpack	German	2.519 (distribution list of VDC and EL Weekly)	5 times, 5 weeks before the fair, Print4All: Week 18-22 Fachpack: Week 35-39	Online Advertorial 860.- € Online Advertorial incl. video-upload 960.- € Premium Ad Banner – 3 positions per newsletter 750.- € from 3 dispatches, each 675.- € Stand-Alone Newsletter 2,995.- €
	Special-Newsletter Extrusion & Converting The newsletter accompanying the special in the magazine	German	961 (own distribution list)	monthly, every 2nd Monday of the month, 12 times a year	Online Advertorial 860.- € Online Advertorial incl. video-upload 960.- € Premium Ad Banner – 3 positions per newsletter 750.- € from 3 dispatches, each 675.- € Stand-Alone Newsletter 2,995.- €
	Special-Newsletter Gravure Global international, in English language	English	1.971 (own distribution list)	monthly, every 3rd Thursday of the month, 12 times a year	Online Advertorial 860.- € Online Advertorial incl. video-upload 960.- € Premium Ad Banner – 4 positions per newsletter 750.- € from 3 dispatches, each 675.- € Stand-Alone Newsletter 2,995.- €
	Special-Newsletter Digital Printing today The newsletter accompanying the special in the magazine	German	1.645 (own distribution list)	monthly, every 3rd Friday of the month, 12 times a year	Online Advertorial 470.- € Online Advertorial incl. video-upload 570.- € Premium Ad Banner – 4 positions per newsletter 380.- € from 3 dispatches, each 342.- € Stand-Alone Newsletter 1,795.- €
	Etiketten-Labels Weekly Newsletter	German	1.107 (own distribution list)	weekly, every Tuesday, 50 times a year	Online Advertorial 470.- € Online Advertorial incl. video-upload 570.- € Premium Ad Banner – 3 positions per newsletter 380.- € from 3 dispatches, each 342.- € Stand-Alone Newsletter 1,795.- €
	Special-Newsletter for the fair: Labelexpo Europe, Barcelona	German	1.107 (like EL-Weekly)	5 times, 5 weeks before the fair, Week 34-38	Online Advertorial 470.- € Online Advertorial incl. video-upload 570.- € Premium Ad Banner – 4 positions per newsletter 380.- € from 3 dispatches, each 342.- € Stand-Alone Newsletter 1,795.- €

(Status: January 2025)



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For further information and an individual quote, please do not hesitate to contact us:

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