

Media Information

2020

Special section **Finishing**
Special section **Digital Printing today**

Only German-language magazine for the conventional and digital production of labels



Print · Online · Services
Campaigns · Events

Ebner Media Group GmbH & Co. KG



▶ Editorial programme 2020

		Important industry events
<p>1/2020 (February) Publication date: 19.02.2020 Editorial deadline: 23.01.2020 Advertising closing: 30.01.2020</p>	<ul style="list-style-type: none"> ■ Inspection and control systems (in-/offline, web control, web inspection) ■ Finishing/converting processes (die-cutting, winding, slitting, foiling) ■ Accessoires (knives, recycling, stockkeeping) ■ Printing technologies and -systems ■ Substrates (Paper, films, thermoreactiv, etc.) ■ Trends in the label industry (analog or digital / analog and digital) ■ Networked production: MIS systems in current workflows ■ Label industry survey and prospects in DRUPA-Year 2020 ■ Introduction in detail of a label printing machine 	
<p>2/2020 (April) Publication date: 21.04.2020 Editorial deadline: 23.03.2020 Advertising closing: 30.03.2020</p>	<ul style="list-style-type: none"> ■ Inks + varnishes (color-management) ■ Pre-press (software, workflow, etc.) ■ Printing technologies (screen-Flexo-Offset-Digital Printing) ■ Converting (die-cutting, winding etc.) ■ Inspection and control systems (in-/offline, web control, web inspection) ■ Introduction in detail of a label printing machine <p>Special Digital Printing today</p> <ul style="list-style-type: none"> ● State of the art digital printing machines ● Substrates for digital printing 	<p>Finat Technical Seminar Barcelona/Spain: 04–06 March 2020</p> <p>Label Summit Latin America Santiago, Chile: 10–11 March 2020</p> <p>Lope C Munich: 24–26 March 2020</p> <p>Sleeve Label Conference Cincinnati/USA: 01–03 April 2020</p>
<p>3/2020 (June) Publication date: 09.06.2020 Editorial deadline: 12.05.2020 Advertising closing: 19.05.2020</p>	<ul style="list-style-type: none"> ■ Dye, inks and varnishes ■ Sustainability and Recycling ■ Adhesive technology and silicones ■ Security and logistics (counterfeit, security features, track & trace) ■ Smart labels (RFID, printed electronics, functional layers) ■ Networked production: MIS systems in current workflows ■ Introduction in detail of a label printing machine <p>Special DRUPA 2020</p> <ul style="list-style-type: none"> ● What label industry has to expect at DRUPA 2020 	<p>Labelexpo Southeast Asia Bangkok/Thailand: 07–09 May 2020</p> <p>Interpack Düsseldorf: 07–13 May 2020</p> <p>VskE-Frühjahrstagung Braunschweig: 14–16 May 2020</p> <p>Finat European Label Forum Rom/Italy: 02–05 June 2020</p> <p>DRUPA Düsseldorf: 16–26 June 2020</p>

		Important industry events
<p>4/2020 (July) Publication date: 05.08.2020 Editorial deadline: 09.07.2020 Advertising closing: 16.07.2020</p>	<ul style="list-style-type: none"> ■ Labelexpo Americas Preview – trends, products, news ■ Energy efficiency and ecology ■ UV / UV-LED: Trends for label printing ■ Label printing technologies (screen-Flexo-Offset-Digital Printing) ■ Security applications (coding, tracking) ■ Introduction in detail of a label printing machine <p>Special Finishing</p> <ul style="list-style-type: none"> ● die-cutting ● foiling, embossing ● varnishing, laminating, holograms 	<p>Labelexpo Americas Chicago/USA: 15–17 September 2020</p>
<p>5/2020 (September) Publication date: 01.10.2020 Editorial deadline: 04.09.2020 Advertising closing: 11.09.2020</p>	<ul style="list-style-type: none"> ■ Pre-press technologies (printing plates, proof printing, workflow) ■ Smart labels (RFID, printed electronics, functional layers) ■ Adhesive technology and silicones ■ Flexible packaging: new segment for label printers ■ Embellishment (foiling, embossing, varnishing, laminating, holograms) ■ Laser: universal tool in label printing ■ Printing and cutting in one operation (die-cutting, laser, flat) ■ Introduction in detail of a label printing machine 	
<p>6/2020 (November) Publication date: 07.12.2020 Editorial deadline: 10.11.2020 Advertising closing: 17.11.2020</p>	<ul style="list-style-type: none"> ■ Research: basis for new developments ■ Inspection and control systems ■ Substrates (paper, films, thermoreactiv, metallized materials, etc.) ■ Corporate Management and -Strategy ■ UV / UV-LED / EB technologies ■ Special purpose machines – custom products ■ Peripheral devices (rollers, shafts, doctor blades, drives, corona, measuring and control etc.) ■ Introduction in detail of a label printing machine <p>Special Digital Printing today</p> <ul style="list-style-type: none"> ● State of the Art digital printing machines ● Material for digital printing 	<p>Labelexpo India Greater Noida, Dehli/Indien: 29 October–01 November 2020</p> <p>VskE–Herbsttagung Unterschleißheim: 06–08 November 2020</p> <p>InPrint Mailand/Italy: 24–26 November 2020</p>

We value your opinion! Please contact editor Michael Scherhag at scherhag@gk-techmedia.com and let him know where we can improve what topics are important to you and what you like about our changes!

We are
Label Printing!



EBNER MEDIA GROUP

Riedstraße 25
73760 Ostfildern
Germany

Your marketing consultant:



Tom Duley
Phone +49-(0)1 76 19 18 10 96
E-mail duley@gk-techmedia.com
Internet etiketten-labels.com