

Our editorial staff is preparing the following focus topics:

Label market survey and prospects for drupa year 2020

2020 will be an exciting year. Many new laws and regulations come into force, drupa is imminent and sustainability is at the top of the list of tasks. We ask suppliers of substrates, adhesives and inks about their strategies for the coming year.

Substrates (paper, films, thermal material, metallized materials, etc.)

New section „Ecology & Sustainability“

Ecology and sustainability are crucial for the future of the label and packaging industry. How „green“ can or should labels be? Is a film label less ecological than a paper label? Which legal requirements have to be met? How does the printing process have to change in order to be able to produce “green labels” sustainably? These and other pressing questions will be dealt with intensively by Etiketten-Labels in the new section „Ecology & Sustainability“ from issue 1/2020 (February) and will try to provide practical answers.



Printing form production (imagesetter and printing plates)



Quelle: Dantex

Printing machines (analogue and digital)

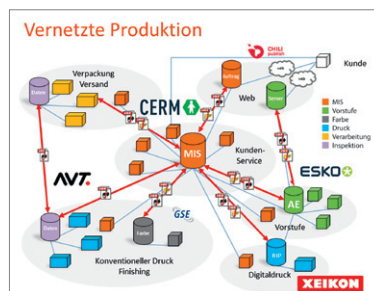
→ UV-inkjet compact

With the Picojet, the printing and converting machine manufacturer Dantex offers a compact, digital and modular label printing system. We present the latest generation in detail.

Finishing/Converting (analogue/digital/hybrid)

MIS and production software – practical experience and innovations

In part 2 of the software solutions presented at Labelexpo, we deal with other MIS and ERP solutions, but also deal with production software.



Quelle: Xelkon

Publication date
19 February 2020

Editorial deadline
23 January 2020

Advertising closing
30 January 2020

Etiketten-Labels 1-2020 (February) will appear in the run-up to this important industry event:

LOPEC, München/FRG
24–26 March 2020

Etiketten Labels The only German-language technical magazine for conventional and digital production of labels

Etiketten Labels Well-founded and detailed technical articles

Etiketten Labels Indispensable marketing platform for all suppliers in label printing

Etiketten Labels New in 2020 with the special section **Intelligente Etiketten** – the focus here is on the modern fields of application for labels

Etiketten Labels Since 2019 with the special section **Finishing & Veredelung** – everything about the production of premium labels

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Issue
1-2020 (February)

Special Section

Intelligente Etiketten

Etiketten Labels

New! Special Section „Intelligente Etiketten“

Special Section Intelligente Etiketten

In its new special section „Intelligente Etiketten“ (Intelligent Labels), Etiketten-Labels deals intensively with modern fields of application for labels. These include RFID and NFC labels, security labels, printed electronics and functional layers, tracking labels and smart labels with time/temperature monitors. In order to realize mass production in these areas, however, some hurdles have to be overcome.

In our first special we cover the following topics:

→ Security labels

With a new investment, Bizerba is now solving the complete label process in-house, making merchandise surveillance for retailers even easier and more efficient. We present the new solution.

→ Counterfeit protection

→ RFID/NFC

→ Printed electronics

LOPEC, the trade fair for printed electronics, takes place in Munich in March. Our editorial team prepares the trade fair event in Munich with a product preview, trends and the latest research reports. The focus of our reporting is on exhibitors with their product solutions.

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