Special Section Intelligente Etiketten Issue 5-2020 (October)

Our editorial staff is preparing the following focus topics:

Prepress (Workflow solutions, imagesetter, colour management)

→ Modern sensor and measuring systems

Today, in label printing sensor and measuring systems are almost indispensable in order to meet the high printing and processing quality demanded by customers. We present some novelties.

Printing technology: conventional systems versus digital printing

Inspection and control systems (in-/offline, web guiding control, web inspection)

→ Measuring & testing

The results of measurements of selected product features are the basis for product specifications. Various types of sensors measure and record operating conditions in production systems, a prerequisite for automated processes. We look at the technology in detail.

Ecology & Sustainability

→ Ecological materials

Ecology and sustainability are extremely important issues, especially when it comes to label substrates and adhesives. Herma is constantly working to improve these products and offer appropriate solutions to the market. We asked about the state of affairs.



→ Low migration in a practical test

Field test passed successfully: This is what Birkhäuser+GBC AG, a subsidiary of Schelling AG, reports only a short time after the installation of the Gallus Labelfire in the low-migration configuration. Etiketten-Labels introduces the company and reports on the practical test.

Publication date 1 October 2020

Editorial deadline 4 September 2020

Advertising closing 11 September 2020

Etiketten-Labels 5-2020 (October) will appear in the run-up to this important industry event:

VskE-Herbsttagung, Unterschleißheim/FRG 5-6 November 2020

The only bels German-

language technical magazine for conventional and digital production of labels

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section Intelligente Etiketten - the focus here is on the modern fields of application for labels

Since 2019 with abels the special

section Finishing & **Veredelung** – everything about the production of premium labels

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always up to date on etiketten-labels.com

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Special Section Intelligente Etiketten



Special

Intelligente Etiketten

(Intelligent Labels)

5-2020 (October)

Issue

Special Section Intelligente Etiketten

From RFID to NFC to new solutions - intelligent labels are increasingly needed. Whether in the pharmaceutical, fashion, logistics or automotive sector, they offer security, simplify production and optimize the workflow, provide additional information and support statistical tasks. In our special "Intelligente Etiketten" we meet the current trend and present some concepts, products and materials for the production of intelligent labels.

In our special we cover the following topics:

- → Security labels → Counterfeit protection → Printed electronics
- → Functional layers → Tracking labels → Smart labels
- → RFID/NFC

For the production of personalized labels and RFID products, a machine is required that can combine the processes of writing, reading and checking. We are introducing a new solution.



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