

Issue
1-2021 (February)

Special Section **Intelligente Etiketten**

Etiketten Labels

Our editorial staff is preparing the following focus topics:

Label market survey and prospects for the year 2021

Ecology & Sustainability: Environmentally friendly label production

Printing technology: The latest digital printing machines and digital finishing / converting



All about the gap dimension

With SmartGap, Wink brought the possibility of individual gap adjustment onto the market a few years ago. We are introducing the latest version with automatic gap adjustment and cutting depth adjustment.



Quelle: Wink

Cutting technology from the ground up

In our three-part series we deal with cutting technology for the further processing of labels and packaging. It explains which types of cutting there are, which knives are required for which application and what are the advantages and disadvantages of the respective processes.

Self-adhesive labels - not an easy thing

Labels have to stick. Various types of adhesives are available for this purpose. Which type is used depends on the requirements for the label. We deal with the label structure, the upper and carrier materials, the adhesive variants and the respective uses.

MIS, ERP and production software – practical experiences and innovations

→ Production software

In several specialist articles, we present new software solutions for label printers. For example, prepress needs intelligent solutions for PDF processing, and order processing and workflow requirements are also met digitally. There are new software variants for this.

Publication date
22 February 2021

Editorial deadline
28 January 2021

Advertising closing
4 February 2021

Etiketten-Labels 1-2021 (February) will appear in the run-up to this important industry event:

LOPEC Online
23–25 March 2021

Etiketten Labels The only German-language technical magazine for conventional and digital production of labels

Etiketten Labels Well-founded and detailed technical articles

Etiketten Labels Indispensable marketing platform for all suppliers in label printing

Etiketten Labels New since 2020: The special section **Intelligente Etiketten** focuses on modern fields of application such as RFID and NFC

Etiketten Labels In June and December everything revolves around the production of premium labels in the **Finishing & Veredelung** special section

Etiketten Labels 6 x per year as a print edition, always up to date on **etiketten-labels.com**

please turn over →

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Intelligente Etiketten

Etiketten
Labels

→ Joint software development

Industry software solutions are often not suitable for small and medium-sized companies. We are therefore presenting a joint project between a label printing company and a software provider. The partners have worked together for several months to develop a calculation and workflow solution for small and medium-sized companies.

Special Section Intelligente Etiketten (Intelligent Labels)

mit Special
Intelligente Etiketten

In our special section "Intelligente Etiketten" (Intelligent Labels) we show the latest trends in the use of RFID, NFC and other digital elements and present products and developments from the production practice of label production.

In our special section we cover the following topics:

- Security labels → Counterfeit protection → RFID/NFC
- Printed electronics → Functional layers
- Tracking labels → Smart labels
- Printed conductor tracks

We are introducing a new UV-curing silver printing ink that can be used to produce printed conductor tracks, conductive elements and other items quickly and efficiently. Up to now this was a topic for screen printing, with the new UV-curing ink there are now new application possibilities - also for „intelligent labels“.

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