

Our editorial staff is preparing the following focus topics:

Printing machines (conventional, hybrid, digital)

→ Digital printing on the advance

Digital printing is rapidly gaining importance in the label industry. Whether toner or inkjet, both processes win when it comes to specific applications and products. Many manufacturers now offer hybrid systems for this purpose. We present new systems and take a look into practice.

Printing technology: latest developments in label printing

→ UV / LED-UV prevails

UV technology has long been the standard as a drying variation in label printing. However, for a few years now, LED UV technology has been gaining in importance and could soon overtake standard UV technology. In several specialist articles we devote ourselves to the technology, show examples and deal with applications in practice.

Prepress / printing form production (printing plates, imaging systems, screening processes)

→ SaaS against hackers

Also in prepress - regardless of whether it is graphic production or automated printing form production - hacking attacks are increasingly becoming a threat. Dominic Lampert, Head of Technology at Linked2Brands, explains how modern production software can protect against this.



Quelle: Linked2Brands

Substrates

(paper, films, thermal material, metallized materials, etc.)

→ Shrink sleeves on narrow web machines

- requirements for shrink substrates

Regardless of whether you view a shrink sleeve as an extended label or a type of flexible packaging, there are key factors that need to be considered before going into commercial production in this printing area. Author Nick Coombes interviewed Dr. John Walker from Plasfilms, who outlined the basic requirements for shrink substrates.

Publication date
29 July 2021

Editorial deadline
6 July 2021

Advertising closing
13 July 2021

Etiketten Labels The only German-language technical magazine for conventional and digital production of labels

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Finishing/Converting (analogue/digital/hybrid)

→ Digital finishing with a 3D effect

With a finishing, labels are upgraded and the product can be better sold at the point of sale. As a result, metal foils and special effects are increasingly being used in food, confectionery, cosmetics, and personal care packaging, where small runs are both a manufacturing challenge and a business and opportunity. We present the multi-pass finishing module from Cartes, a new inkjet solution with which labels and packaging can be digitally finished.



Quelle: Cartes

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Ecology & Sustainability: sustainable substrates, recycles

→ Paper made from asparagus

On the way to more sustainable production, alternatives to conventional components are being sought in the paper sector. The Munich University of Applied Sciences is currently working on a paper based on asparagus fibers. We present the project.

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